

ABOUT

Alexandra Prechita

From a very young age, Alexandra Nechita has been hailed as a true artistic force; affectionately dubbed "Petite Picasso" by the media and art community alike. Today, Nechita is globally acclaimed for her monumental paintings and sculptures.

Born in Romania in August of 1985, Alexandra immigrated to the United States at just one and a half years old. She began drawing as a toddler and at the age of seven was working with oil paints and acrylics.

By eight years old she held her first solo exhibition at a local Los Angeles Library. Nechita quickly grabbed the attention of art critics and the media who began telling the world about this rare child prodigy - a master of line and color – an artist with a visual language of her own.





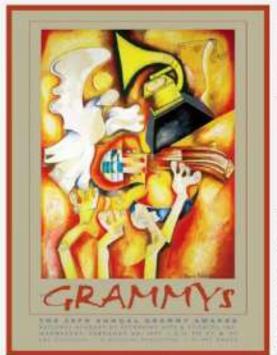








Early Accolades



1

At just eleven years old, Alex was chosen as the official artist for the 39th Grammy Awards.



3

In her hometown of Vaslui, Romania Alexandra had a school named in her honor.



2005

Alex's designs were chosen for a set of legal tender commemorative coins entitled, "Peace Is the Only Option!" the designs were approved by Queen Elizabeth II whose effigy also adorns the coins.

2

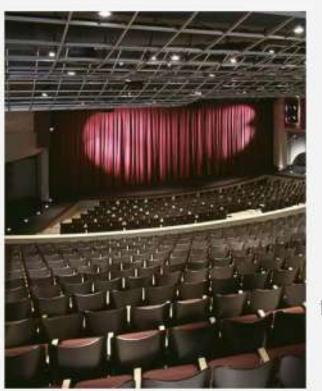
Selected by the World Federation of the United Nations Associations to lead a Global Arts Initiative including more than 100 nations.



wfuna World Federation of United Nations Associations

4

The Alexandra Nechita
Center for The Performing
Arts was unveiled in
Orange County.



Nechita presented her massive 16-foot tall bronze monument entitled "Let There Be Peace" to the people of Singapore, housed in the sculpture garden at the National Museum of Singapore.



Teen People called Alexandra Nechita, "One of 20 Teens Who Will Change the World!"

Los Angeles Times

A Brush With









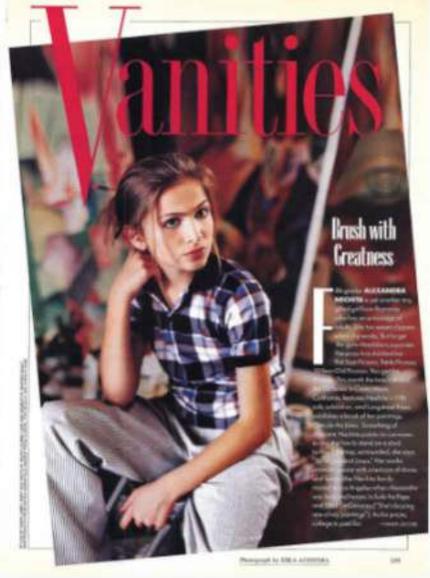


PAINTING LIKE PABLO Kid cubist Alexandra Nachita sells her Picasso-like artwor

seventeen

paint job

WANTY FAIR



In 1996, we met 11-year-old Alexandra Nechita, a child prodigy who was taking the art world by storm. Critics compared her to Picasso and some of her canvasses were being sold for more than \$100 thousand

You might know her as "The Petite Picasso." But Alexandra Nechita's artistic accomplishments are anything but small, and her style is all her own.



Nechita's work has developed over the years to encompass her growth and transition as a woman, mother and simply a humanist on a profound and endless search for greater purpose. Each piece is an expression of personal sentiments and that intimacy and storytelling continues to be the prism through which she navigates her creative vocabulary.







Famous Faces

Alexandra's work can be found in the private collections of many A-List celebrities including

Oprah Winfrey
Ellen Degeneres
Alec Baldwin
Debra Messing
Melissa Etheridge
Calvin Klein
David Letterman
Billie Jean King
Maye Musk
Lionel Riche

Honors & Awards

- "Woman of the Year" American Red Cross, 1996
- "Outstanding Artist of the Year: Painting" NuBreed Synergy of the Arts Lincoln Center, New York, 1997
- "Outstanding Young Person Award" Osaka, Japan, 1997
- "Geniuses" Arts & Entertainment Network, 1997
- "Special Olympics Award," 1997/98
- "UNICEF Gift of Songs New York, 1998
- "The Most Fascinating Women of the Year" CBS TV, New York, 1999
- "UN Ambassador of Peace and Goodwill through the Arts" 1999
- "Gold Key" Van Gogh Institute, France, 1999
- "Light of the Future" Imagination Celebration, NEA, NASA, 2000
- "Lifetime Achievement" FOX TV, 2000













- "Alexandra Nechita Elementary School" Vaslui, Romania, 2001
- "Little Dreams Foundation" Geneva, Switzerland, 2002
- "Children's Friendship Award" Starlight Children's Foundation, 2002
- "Introduction to President Bush" Operation Hope Anniversary, 2002
- "Alexandra Nechita Center For The Arts" Lutheran High School, California, 2003
- "National Cross Faithful Service" First Class Award, Romania, 2004
- "20 Teens Who Will Change the World" Teen People Magazine, April 2004
- Billie Jeans "Women's Sports Foundation," 2008
- "Peace Builders" Award-Western Justice center, 2008
- TEDX Bucharest, Romania Speech delivered "Create Selt," 2009

Exhibitions

Alexandra's work has been displayed internationally, including exhibitions in Romania, Switzerland, Netherlands, Italy, France, England, Singapore, Japan, Australia and New Zealand.

- 1994 Los Angeles Public Library
- 1994 1999 Solo exhibitions Switzerland, Netherlands, Italy, France, England, Australia, Singapore, Japan, New Zealand
- 1998 Canton Museum of Fine Art, Ohio
- 1999 Tennessee State Museum, Nashville, Tennessee
- · 2000 Coral Springs Museum of Art, Coral Springs, Florida
- 2000 Imagination Celebration, Texas
- · 2000 Cotroceni Palace Museum, Bucharest
- 2000 National Museum of Art, Romania
- 2000 Heal the World Institute, Tokyo
- 2001 Winter Olympics, Salt Lake City, Utah
- 2005 Global Peace Initiative, Singapore
- 2007 Floral Installation at UCLA
- 2007 Designed Bronze Award for Billie Jean King Awards
- 2009 Peace Builders Foundation Award Ceremony, Pasadena, CA

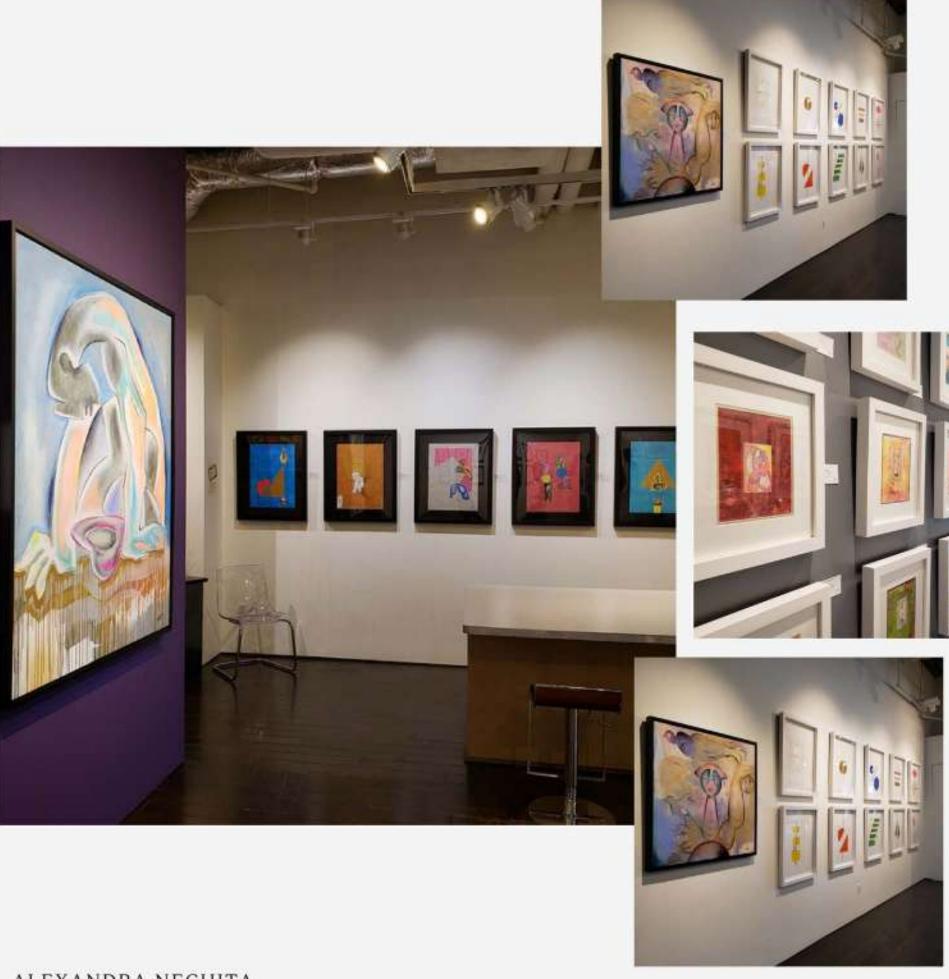




Alexandra, Age 8







Public Collections

Alexandra's art also sits in the permanent collections of museums throughout the world, including the Vatican Collection in Rome and The Rock and Roll Hall of Fame in Cleveland.

- · Petit Palais Museum, Geneva, Switzerland
- Tennessee State Museum, Nashville, Tennessee
- · Lowe Art Museum, Coral Gables, Florida
- · Bowers Museum, Santa Ana, California
- Alexander Brest Museum, Jacksonville, Florida
- The Special Olympics Collection, Washington, D.C.
- Embassies: London, The Hague, Rome, Paris, Geneva
- Downey Museum of Art, Downey, California
- Imperial Collection, His Majesty Emperor Akihito, Tokyo
- Florida International University Art Museum, Miami, Florida
- International Children's Art Museum, Geneva
- · Museum of Contemporary Art, Lake Worth, Florida
- National Academy of Recording Arts & Science, LA California
- · Pensacola Museum of Art, Pensacola, Florida
- Coral Springs Museum of Art, Florida
- · Rock and Roll Hall of Fame, Cleveland, Ohio
- · Vatican Collection, Rome
- · National Museum of Art, Romania
- City of Vallauris, France
- Beverly Hills Cancer Center
- Ville de Meudon-Musee D'art et D'Histore France
- National Museum of Singapore









ALEXANDRA NECHITA

The Romanian Athenaeum Park Installation

Public Art Installation Commissioned by the City Of Bucharest

This body of work was made as a tool to help democratize the art experience by virtue of public display.

This ensemble of 8 sculptures function both literally and figuratively as a dialogue about duality and paradoxes. Formally speaking, the sculptures themselves are duplicitous in their composition and structure. Thematically, Nechita wanted to address the duality between what is and what is not, the parallels and the contradictions that exist between reality and fantasy, between duty and aspiration. The concept of time and timing as a judge of our fate, is represented in the seemingly intangible whimsy of each piece; the past, the present, the future, our human nature to incessantly put up a fight against time. This body of work is a reconciliation of all these conflicts.

Alexandra frechita Reimagined

Alexandra recently debuted her latest Collection entitled "Alexandra Nechita RE:imagined," an extraordinary new body of work that toured in North America in 2019 and early 2020. These works represent the years and growth between her time as a celebrated prodigy and the now mature artist who sees the world through a different lens.



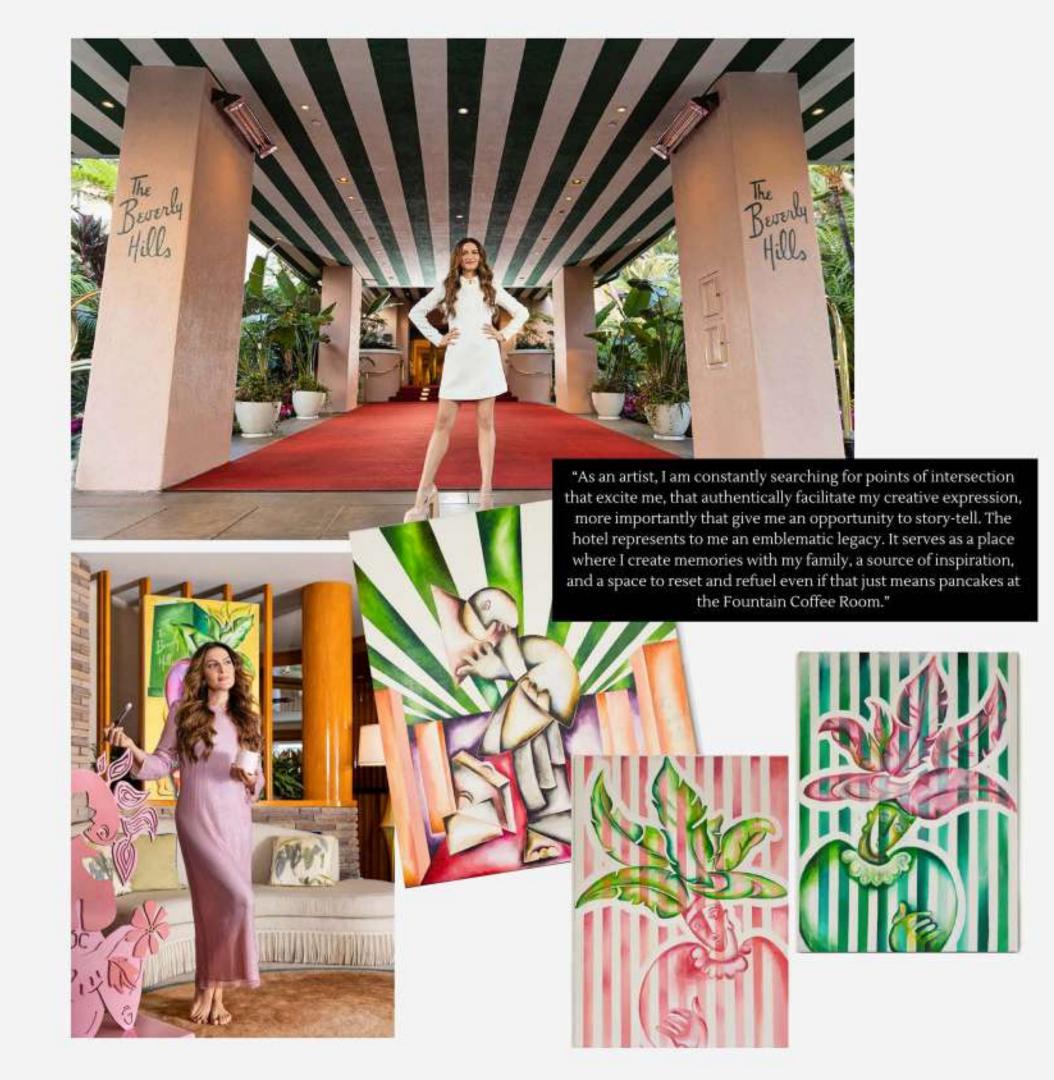




The Beverly Hills Hotel

In November of 2022, Alexandra partnered with The Beverly Hills Hotel to bring her distinct artistic perspective to the hotel's legendary landscape.

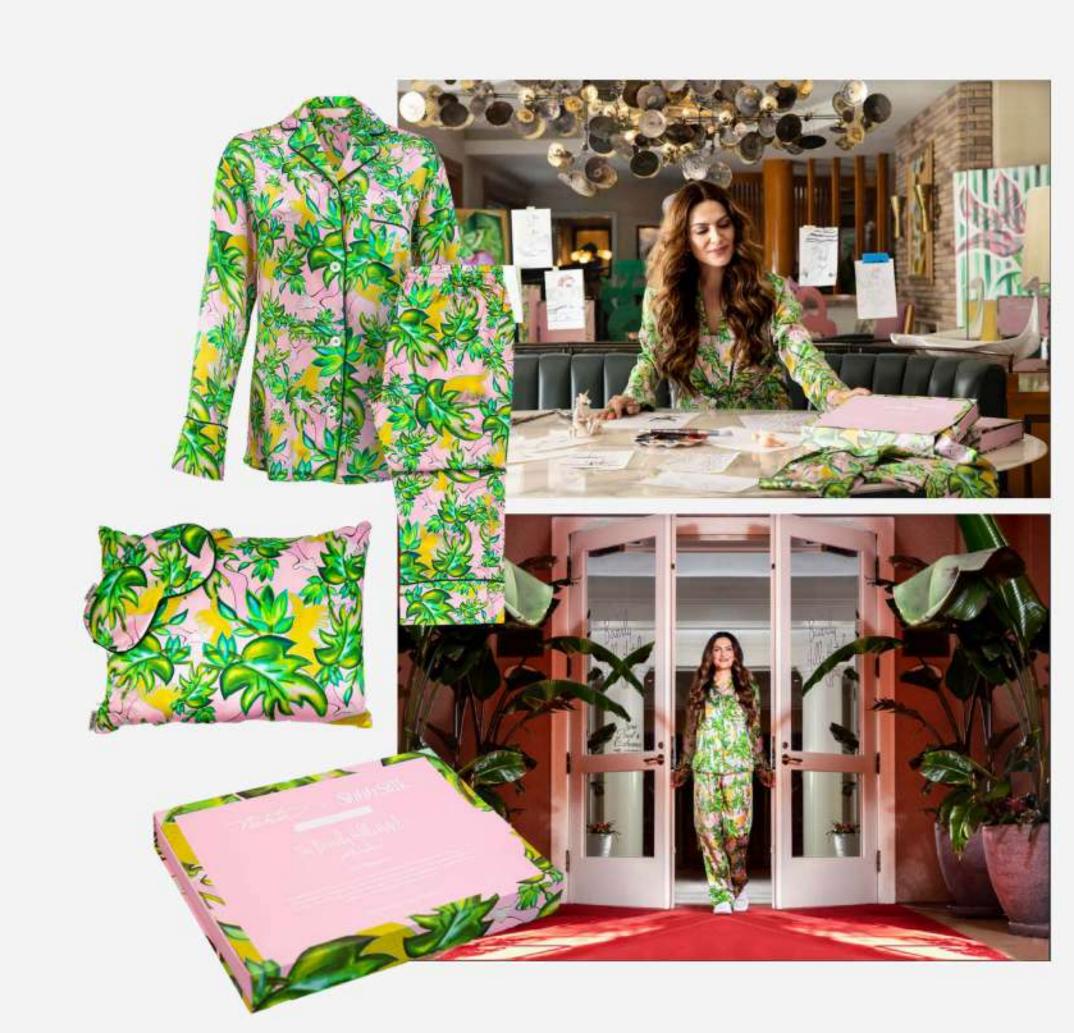
Inspired by the hotel's signature pink and green color palette and distinctive Martinique Banana Leaf printed walls, Nechita created a series of 10 canvases, and a set of stainless steel flat and fiberglass sculptures that encapsulate the elegance and luxury of The Beverly Hills Hotel through Nechita's artistic lens.



Beverly Hills Hotel

As part of The Beverly Hills Hotel partnership, Alexandra also teamed up with gift shop favorite, SHHH SILK, an Australian luxury sleepwear brand, to design a collection of silk pieces including pajamas and robes for both adults and children, hair accessories, and eye masks to compliment Nechita's artwork created for the hotel.

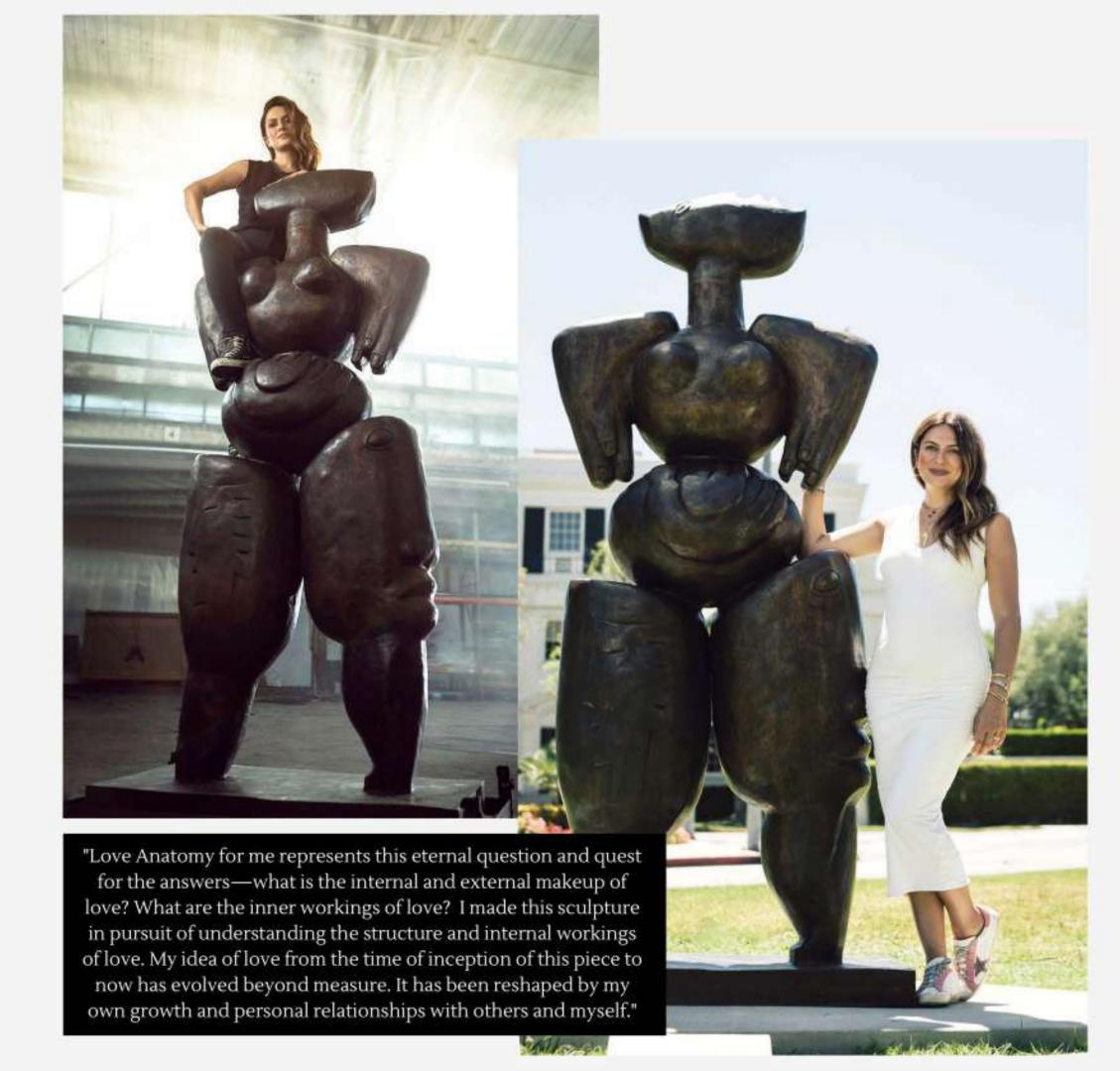
Many of the collection pieces feature embroidery of Nechita's dove, a recurring symbol that can be seen in her work since she was a child.



Love Anatomy

Alexandra installed her 9ft bronze sculpture, Love Anatomy, in the heart of Beverly Hills in early 2021.

Welcoming visitors as they drive down Burton Way, the impressionable work of art undoubtedly comes at a time that the city needs an inspiring symbol of unity.



7 For All Markind Partnership

In honor of International Women's Day, 7 For All Mankind partnered with Alexandra Nechita to design bespoke pieces in support of the International Rescue Committee to celebrate women everywhere.

The 7 For All Mankind x Alexandra Nechita pieces include an embroidered line drawing by the artist, featuring a portrait of a woman.

To celebrate the launch Alexandra hosted an event at the 7 For All Mankind store at the Century City Mall in Los Angeles.









Love Anatomy Collaborations

ALFRED COFFEE
Alfred X "Love Anatomy" Mug



To celebrate the Love Anatomy installation, Alexandra teamed up with some of Beverly Hills' most iconic locations to create limited-edition items with all proceeds benefiting Arts Bridging The Gap.



ARTS BRIDGING THE GAP IS A SOCIAL JUSTICE ORGANIZATION THAT PROVIDES IMPACTFUL, EVIDENCE-BASED ARTS PROGRAMS FOR CHILDREN IN DISADVANTAGED TO UNDER-RESOURCED NEIGHBORHOODS.



ANDSONS CHOCOLATIERS

"Love Anatomy" Chocolate Boxes



Bomb Ass Olive Oil Cakes available exclusively at Alfred Beverly Hills







Sing For Hope

In Partnership With Sing For Hope, City of Beverly Hills, and the Wallis Annenberg Cen<u>ter for the Performing Arts</u>

"What I strive for is really trying to democratize the arts and making it an experience for everyone"

Sing For Hope is one of the world's largest annually recurring public arts projects, placing artist-designed pianos in parks and public spaces for anyone and everyone to play, sparking impromptu music-making and connection, creating joy and community, bringing people together.

Nechita was one of the chosen artists to paint a piano for the Summer 2021 series, in which her piano, "Sing It Loud," was the highlighted art piece for the inaugural event. Her piano is on permanent display at Beverly Hills High School for all to enjoy.











Set The Stage Los Angeles Mural

Public Art Mural Commissioned by the Hollywood Partnership Committee

For me, the art experience should stand unapologetically strong in its power to generate messaging through it and this mural represents how profoundly engaging imagery can be.

Her latest public art project is a larger than life mural recreating her "Set The Stage" canvas painting which is displayed on the iconic corner of Hollywood and Highland, commissioned by The Hollywood Partnership committee and and Arts Bridging The Gap, an organization that brings arts programs to children in undeserved areas through immersive arts programs. The mural was unveiled in November of 2021.



Arts Bridging the Gap

freevee original





Featured Artist Amazon's Play-Doh Squished Series

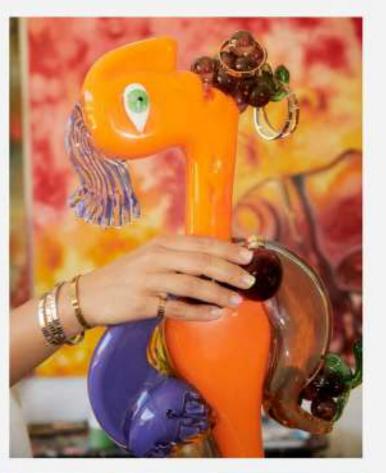
Alexandra is a judge on Amazon's Play-Doh Squished, a family show where adults and kids compete in the ultimate Play-Doh challenge.

Sarah Hyland is the host of the show, and Alexandra is one of three judges- joined by a new celeb guest judge each week. New episodes out every Friday on Freevee.



BRAND PARTNERSHIPS









Dior

Featured Creative Gem Dior Social Campaign

Alexandra was selected by Dior and the creative team to celebrate the launch of their new fine jewelry collection, Gem Dior.

Along with other distinctive creatives, Alexandra showcased the pieces via a social campaign in her natural element, her studio.

DIOR

BRAND PARTNERSHIPS





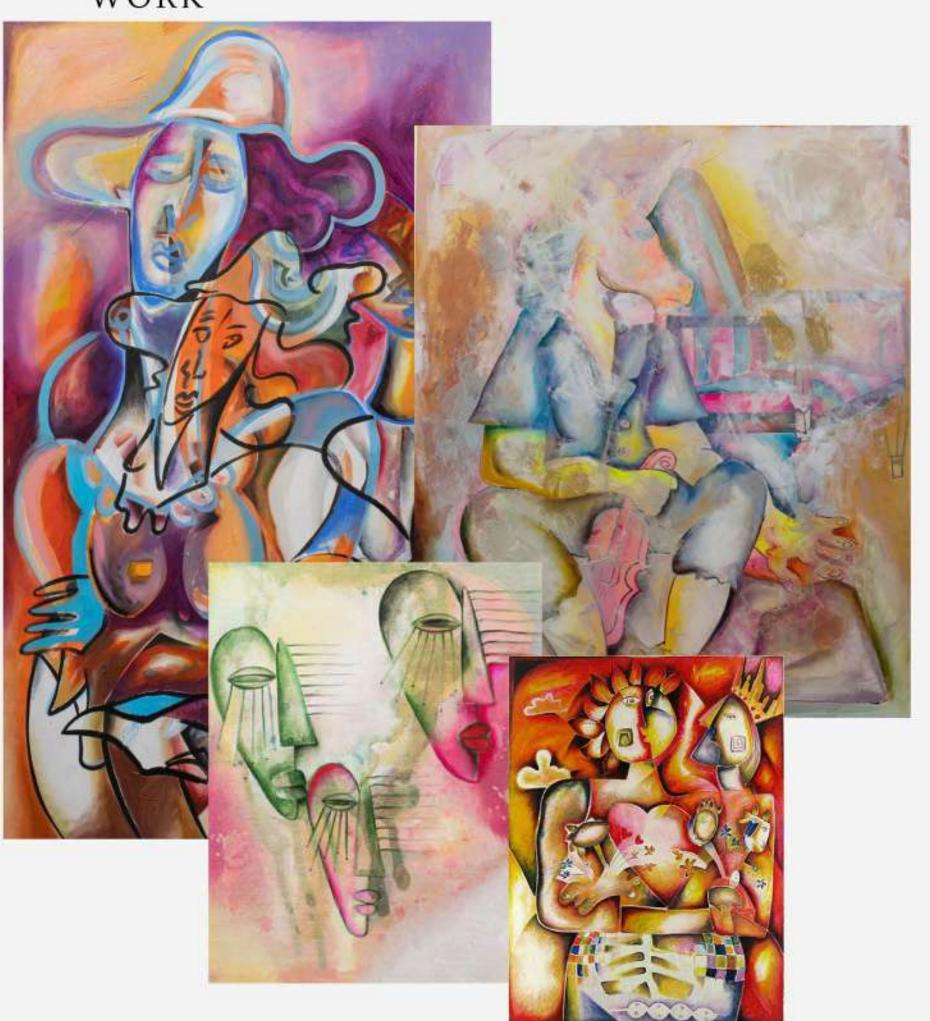


Neiman Marcus Beverly Hills Boutique Opening

Alexandra was hand selected by the haute couture house to attend and co-host their Beverly Hills Flagship store opening.

Schrapenhi

WORK



Paintings

"For as long as I have known possibilities, I have known painting.

For me it has been the ultimate vehicle. When people have failed me, when words have failed me, when my mood has failed me, I have turned to my paints."

Within her paintings, Alex strives to articulate a subversive and playful female identity. She searches deep within for things that must be said. She wants her passion for the materiality of the body and the action of painting, to surface with each image she makes. She aims to reveal the tactile relationship she has with her materials, and in turn, for that to manifest itself in the reoccurring subjects of the human figures in her work.

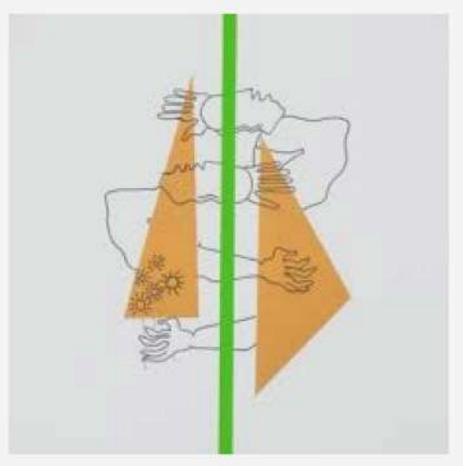
Line Browings

"Her line shapes a lyrical geometry inviting us to discover the relevance of shapes and to define shape and space."

Nechita has treated drawing as a confirmation of her imagination and a reflection of her visions and convictions. Ideas are committed to paper in order to present Alexandra's understanding of the world, her world.











Sculptures

"With my recent delving into the land of so-called sculpture, I have re-examined the function of a three-dimensional object and really challenged the fundamental formalities of what we are taught as being surface."

Nechita is known for her larger than life bronze sculptures, however, she is a master of working with multiple mediums and her metal and glass sculptures are equally sought after.



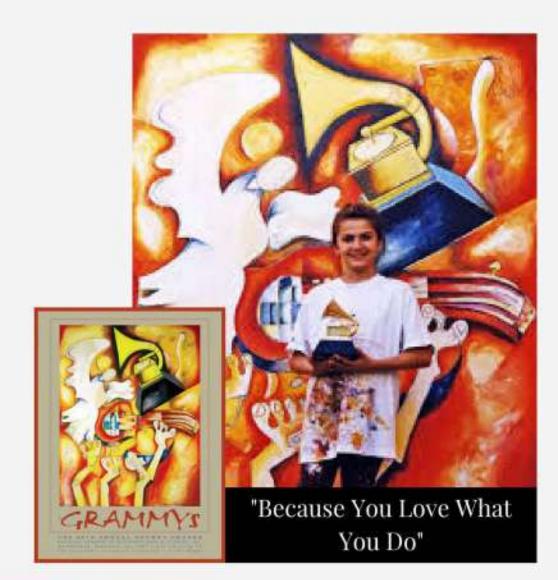


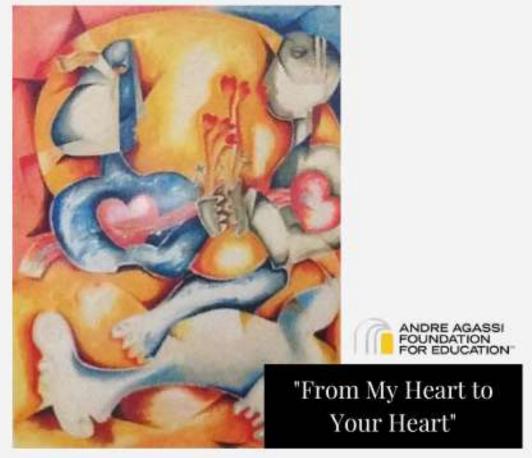
TITLES

- Outside the Lines, Longstreet Press, Atlanta, 1996
- Alexandra Nechita: Child Prodigy, Painter with Heart and Soul, 1998, Paris
- Alexandra Nechita, APT International, Tokyo, Japan
- Nechita, Romanian Cultural Foundation, Bucharest
- Girls Who Rocked The World, Beyond Words Publishing, Oregon
- Book of the Millennium, Great Events Editions,
 Paris . Girls: Ordinary Girls and their Extraordinary
 Pursuits, Random House, New York
- Extraordinary Girls, Charlesbridge Publishing, Massachusetts
- Hands and Dove: The Art of Alexandra Nechita, IAP and Heavypen Productions, 2005

Commissions

- Billie Jean King Foundation, Official Artist for Award Statuette
- Andre Agassi Foundation: "From My Heart to Your Heart"
- Official Artist, 39th Annual Grammy Awards: "Because You Love What You Do" New York
- Polaroid Corporation, 50th Anniversary Celebration: "Portrait of America" Cambridge, MA
- Siam Yamaha Corporation: "All for One, One for All"
- Special Olympics: "Winning Together" Washington, D.C.
- Frank Sinatra Foundation
- City of Kobe Restoration: "Haruka's Sunflower" Kobe, Japan
- Community of Angels: "Eyes of Light" Los Angeles, California
- SC6 Arts and Education Coalition: "The Ladder of Giving" Los Angeles, California
- World Peace Music Awards Official Artist: "Peace is Not an Option" Hanoi, Vietnam
- Commemorative coin set: Peace is the Only Option" approved by Queen Elizabeth, II
- Romanian Athenaeum Park Installation, Bucharest, Romania





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"Everything I make is a direct extension of whatever is happening internally for me... be it self inflicted chaos or external stimuli. I expose myself in the most vulnerable of ways in my work. I see myself as a storyteller. Narratives evolve in time."